



**Exact Sciences and Cologuard**  
**MI Association of Health Plans Summer Conference**  
July 18, 2018



Month/ Date 2017

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## **Our Mission**

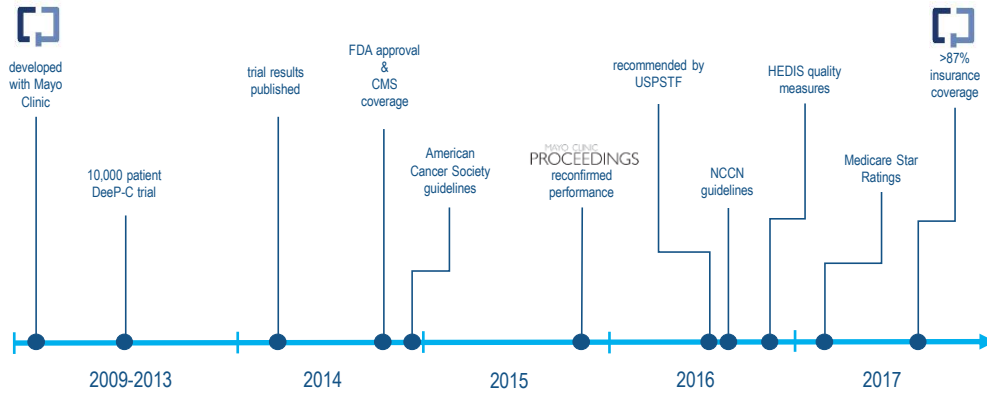
**To partner with patients, healthcare  
providers, payers & advocacy groups  
to help eradicate colon cancer**



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## Cologuard is part of the standard of care Included in clinical guidelines and quality measures



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## Increasing screening rates with Cologuard



Quality  
of care

Close the care gap with a colon cancer screening test that's 92% sensitive and 87% specific<sup>1</sup>



Member  
satisfaction

Easy, non-invasive test;  
Built-in patient compliance program



Economic  
value

**Increase quality rating while saving  
on colonoscopy  
without additional investment**



Source: 1. Imperiale TF et al., N Engl J Med (2014)

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## Cologuard patient navigation system increases compliance

### Cologuard® Stool DNA Test



- 7 DNA mutation
- 2 DNA methylation
- 1 Hemoglobin
- 1 Beta-actin



### Patient Compliance Program



developed with  
 MAYO CLINIC



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## Cologuard sample collection kit

Collection kit consists of

- Box with prepaid return shipping label
- Collection container
- Probe for hemoglobin marker
- Bracket
- Instruction manual
- Sample labels
- Preservative buffer



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