



For Immediate Release
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Michigan Association of Health Plans names Jeff Romback as Deputy Director

Lansing, MI—Jeff Romback has been named the new deputy director of policy and planning at Michigan Association of Health Plans (MAHP) effective April 3. In this position, he will work closely with Christine Shearer, deputy director of legislation and advocacy to develop policies and recommendations for the association.

Romback will be responsible for assisting and working with the executive director in carrying out the mission, vision and strategic plan objectives of the association. He will be responsible for the administration of programs, developing recommendations for the association's annual strategic planning, assisting in the development the annual MAHP budget and more.

Prior to joining MAHP, Romback served as the director of compliance and process controls at CareTech Solutions where he designed compliance programs, policies and procedures for service operations. His background also includes appeals and grievance claims with Blue Cross Blue Shield and employee benefits operations and compliance at Brown & Brown Insurance.

“We are pleased to welcome Jeff to our team,” said Dominick Pallone, executive director of MAHP. “Jeff will work hand in hand with fellow Deputy Director Christine Shearer to maintain a strong advocacy voice on behalf of our members with policymakers and the public.”

Romback earned his bachelor's degree from Saginaw Valley State University and his J.D. from Thomas M. Cooley Law School.

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The Michigan Association of Health Plans (MAHP) is an industry voice for 13 health care plans, covering more than 2.5 million Michigan residents, and 50 businesses affiliated with the health care industry. MAHP facilitates communication among members, government, and the industry regarding health care issues of common concern. The mission of the Michigan Association of Health Plans is to provide leadership for the promotion and advocacy of high quality, affordable, accessible health care for the citizens of Michigan.