

33RD ANNUAL SUMMER CONFERENCE

Michigan Association of Health Plans JULY 18-21, 2018



Enhancing the **Consumer's** JOURNEY

2018 MAHP Summer Conference AGENDA

Wednesday, July 18, 2018

- Noon **Conference Registration Desk opens**
- Noon – 2:50 p.m. **Luncheon for attendees of the Bi-monthly and MIHealth Link meetings between Medicaid Health Plans and Michigan Department of Health and Human Services**
- 3:00 – 5:00 p.m. **Partner Showcase**
Moderator: Joseph Lentine, Jr., DENCAP Dental Plans
- Join us for the popular opportunity for conference partners to present brief, cutting-edge synopses on their products and services in an interactive setting.
- 5:15 – 7:00 p.m. **MAHP Medical, Pharmacy and QI Directors Meeting**
(MAHP Committee Members or invitation only)
- 7:00 – 9:00 p.m. **Opening Reception and Silent Auction with Sponsors in Exhibit Hall**

Thursday, July 19, 2018

- 6:30 a.m. **Personal Wellness Option: Dental Dash**
- 7:00 a.m. **Conference Registration Desk opens and Continental Breakfast and Silent Auction with Sponsors in Exhibit Hall**
- 8:30 a.m. **Welcome**
Kimberly Thomas, Priority Health and President, Michigan Association of Health Plans Board of Directors

Thursday, July 19, 2018, continued

- 8:45 a.m. **State of the State of MAHP**
Dominick Pallone, Executive Director, Michigan Association of Health Plans
- 9:00 a.m. **Keynote Address: *Connecting with Empowered Consumers in the Marketplace***
Kim Lear, Founder, Inlay Insights
- 10:15 a.m. **Stretch Break**
10:30 a.m. **A Conversation with The Michigan Department of Health and Human Services**
Moderator: Ron Fournier, President, Truscott Rossman
- Panelists: Nick Lyon**, Director, Michigan Dept. of Health and Human Services and **Dominick Pallone**, Executive Director, Michigan Association of Health Plans
- 11:30 a.m. **Adjourn**--Light lunch for non-golfers available.
- Noon **Shotgun Golf Tournament**
- 5:30-7:00 p.m. **Reception and Silent Auction in Exhibit Hall**

Friday, July 20, 2018

- 7:30 a.m. **Registration and Continental Breakfast and Silent Auction in Exhibit Hall**
- 8:25 a.m. **Welcome and Introduction**
Dominick Pallone, Executive Director, Michigan Association of Health Plans
- 8:30 a.m. **Keynote Address: *Customer Satisfaction and Patient Engagement***
David Lansky, PhD, Senior Advisor, International Consortium for Health Outcomes Measurement (ICHOM)
- 10:00 a.m. **Break in Exhibit Hall with Sponsors and Closing of the Silent Auction**
Silent Auction bids and exhibit hall closes at 10:30 a.m.
- 10:30 a.m. **General Session: *The Consumer's Journey in Population Healthcare Management***
Katherine Schneider, MD, Jefferson School of Population Health

Friday, July 20, 2018 continued

- Noon** **MAHP Annual Awards Luncheon**
Presentation of Ellis J. Bonner, Eugene Farnum, Presidential Merit, Legislative, PAC and Golf Awards and Results of the Silent Auction Bids; Silent Auction bid payments accepted immediately after lunch.
- 1:45 p.m.** **General Session: *Venture Capital in Michigan and the Healthcare Consumer***
Thomas Shehab, MD, Managing Director, Arboretum Ventures
- 2:45 p.m.** **Stretch Break**
- 3:00 p.m.** **Michigan Legislative Panel**
Moderator: Ron Fournier, President, Truscott Rossman

Panelists: Senator Peter MacGregor, Senator Rebekah Warren, Representative Mary Whiteford; additional panelists to be announced.
- 4:15 p.m.** **Adjourn**

Saturday, July 21, 2018

- 8:00 a.m.** **Continental Breakfast**
- 9:00 a.m.** **Welcome and General Session: *Information Technology and The Consumer's Journey***
- 10:15 a.m.** **Stretch Break**
- 10:30 a.m.** **General Session: *The Many Perspectives of the Opioid Crisis***
Moderator: Karen Jonas, MAHP Pharmacy Consultant

Panelists:
David Clayton, Director/Youth Coordinator, Families Against Narcotics:
The Patient Perspective

Goddarz M. Golmirzaie, MD, Clinical Assistant Professor, Department of Anesthesiology and Program Director, Pain Medicine Fellowship, Michigan Medicine: *The Academic Perspective*

David R. Neff, DO, Chief Medical Director, Office of Medical Affairs Medical Services Administration, Michigan Department of Health & Human Services
- 11:30 a.m.** **Evaluations, Final Prize Drawing and Adjourn**