



# SAVE THE DATE!

## 33RD ANNUAL SUMMER CONFERENCE

Michigan Association of Health Plans

**JULY 18-21, 2018**

# Enhancing the Consumer's

## JOURNEY

GRAND TRAVERSE RESORT, ACME, MI

Don't miss the opportunity to join more than 400 health industry representatives at the 33rd Annual Summer Conference. An innovative and fast-paced program is being designed to address the critical issues facing the health care industry. We will examine topics such as the patient experience, population health, technology for patient care, behavioral health and overall consumer satisfaction issues.

### Conference Highlights

#### Wednesday, July 18

- ▶ Partner Showcase
- ▶ MAHP Committee and Board Meetings (By invitation only)
- ▶ Opening Reception with Sponsors and Silent Auction

#### Thursday, July 19

- ▶ Michigan Health Plans: State of the State
- ▶ Keynote Address by Kimberly Lear of Inlay Insights, speaking on *The Patient Experience*
- ▶ A Conversation with MDHHS and DIFS Directors
- ▶ Golf tournament
- ▶ Reception with Sponsors and Silent Auction

#### Friday, July 20

Following the keynote address, a series of sessions will address critical issues facing the health care industry. The Awards Luncheon and announcement of Silent Auction winners will also be featured. The popular Legislative Panel will end the day.

#### Saturday, July 21

The Saturday morning sessions will focus on Medicaid, the opioid crisis and IT issues related to patient care technology.

### Hotel Reservations at the Grand Traverse Resort & Spa

- ▶ Main telephone number: 231-534-6000
- ▶ Conference rates are \$193 (hotel rooms) and \$233 (Tower). Condos are also available
- ▶ Online reservations: [www.grandtraverseresort.com](http://www.grandtraverseresort.com) and click on Book Here. Enter the code: MAHPX2
- ▶ Phone reservations: 800-968-7352 and refer to the code, MAHPX2 or Michigan Association of Health Plans

### For more information, including conference sponsor, exhibitor and advertising opportunities:

- ▶ [www.mahp.org](http://www.mahp.org)
- ▶ Diane Drago: [ddrago@dmsevents.com](mailto:ddrago@dmsevents.com) or 734-747-2746

### For information on golf sponsorships and Silent Auction contributions:

- ▶ [www.mahp.org](http://www.mahp.org) or 517-371-3181

Registration will be available in April 2018 at:  
[www.regonline.com/2018mahpconference](http://www.regonline.com/2018mahpconference)

An e-mail announcement will be sent when registration opens.

