

Conference Program

2017

MICHIGAN ASSOCIATION OF HEALTH PLANS

Summer Conference



July 19-22, 2017

GRAND TRAVERSE RESORT, ACME, MI



www.mahp.org

2017

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Welcome to the 2017 Michigan Association of Health Plans Summer Conference—our 32nd year. We hope you will enjoy our return to the beautiful Grand Traverse Resort. Thank you for your interest and support.

Conference Highlights

SPECIAL CONFERENCE FEATURES

Cyber Cafe, Governors Prefunction Area

Sponsored by Human Arc

Relax with colleagues, charge your phone at the charging station and check your e-mail at computers and printers provided by Human Arc throughout the conference.

Conference Tote Bags

Sponsored by PerformRx

Conference Lanyards

Sponsored by First Recovery Group

Wednesday Reception Popcorn Station at Booth Q

Sponsored by Behavioral Health Professionals, Inc. (BHPI)

Wednesday and Thursday Receptions Caricature Artist at Booth W

Sponsored by EnvisionRx

You're invited to sit for a caricature drawing with a local artist.

Thursday Reception Special Family Activities at Booth U

Sponsored by Magellan Health

Families are invited to enjoy face painting and a balloon artist.

Thursday Reception Popcorn Station

Sponsored by JVHL

Stop by the special popcorn station in the Exhibit Hall.

Wednesday, July 19

A special new pre-conference session will be offered at 3:00 to 5:00 p.m. — the **Partner Showcase**. This new program will feature eight organizations presenting 10-minute overviews of their products and services, with time for Q & A.

Thursday, July 20

Following breakfast in the exhibit hall, the morning general session will feature:

- Keynote speaker, **Niall Brennan**, President and Executive Director, Health Care Cost Institute on *Leveraging Data to Promote Greater Transparency in Health Care*;
- An in-depth update from Lansing with **MDHHS Director Nick Lyon** and **DIFS Chief Deputy Director Teri Morante** and the *Legislative Panel*, moderated by **Ron Fournier** of *Crain's Detroit Business*.

Thursday afternoon will feature the *Shotgun Golf Tournament*, followed by the *Reception and Silent Auction* at 5:30 p.m. in the exhibit hall.

Friday, July 21

Stimulating conference sessions featuring:

- Keynote address with **Ronald Brownstein**, Atlantic Media's Editorial Director for Strategic Partnerships, Editorial Director of National Journal and Senior Political Analyst, CNN & ABC on *The Politics of Healthcare*.

- General session with **A. Mark Fendrick, MD** and **Andrew Shuman, MD**, on *The Future of Value-Based Payment Models and the Impact on Pharmacy*
- General session panels on Medicaid and Medicare featuring experts from Michigan and other states.
- Final bids on the Silent Auction during the morning break and the Awards Lunch with announcement of this year's MAHP awards, PAC and golf awards and the results of the Silent Auction bids.

Evening option: **Tall Ships Cruise**, with bus departure from the Resort at 5:30 p.m. (Pre-registration required.)

Saturday, July 22

The Conference will close with two General Sessions:

- *Health Plan Integration: Lessons Learned and a Path Forward*
- *The Adverse Childhood Experiences Project: Where is Michigan Now?*

Prize Drawings

There will be many prize drawings throughout the conference—check the agenda for dates and times. You must be present to win one of these great items:

- Microsoft Surface Pro-Intel Core m3
- iSmartAlarm: iSA5 Deluxe Package
- Tile Mate Tracker
- Echo Dot (2nd Generation)
- And a variety of gift cards and other surprises provided by some of our sponsors!

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Agenda

GRAND TRAVERSE RESORT, ACME, MI

WEDNESDAY, JULY 19

10:30 a.m.

Conference Registration Desk opens

Governor's Pre-function, Lower Level

Integrate Care Organization CEO Meeting

(By Invitation Only)

Mackinac Room

Noon – 2:50 p.m.

Luncheon for attendees of Bi-monthly meeting between Medicaid Health Plans and Michigan Department of Health and Human Services

(By Invitation Only)

Tower AB

3:00 – 5:00 p.m.

Partner Showcase

Governor's AB

MODERATOR: *Joseph Lentine, Jr., DENCAP Dental Plans, Detroit, MI*

Join us for this first-time-ever opportunity for conference partners to present brief, cutting-edge synopses on their products and services in an interactive setting. Presentations will include:

Novo Nordisk: *John Hodges, Account Executive*

Mr. Hodges will provide an overview of Novo Nordisk and the value-add delivered to patients, including services such as "Actions that Drive Change," which is focused on diabetes, hemophilia and obesity policy.

PerformRx: *Sheena Cherian, PharmD, Director, Clinical Outcomes and Therapeutic Optimization and Chris Meny, Pharmacy Director for Blue Cross Complete*

Insight on implementation of a DTM program specifically targeting asthma members, including coordination of care, delivery of interventions and observed outcomes will be features.

Access2Care: *Chris Irwin, Manager of Client Services*

The presentation will highlight member and health plan benefits related to the innovative Non-emergency Medical Transportation services that have been implemented to improve member experiences, reduced wait times and cost reduction.

Behavioral Health Professionals, Inc.: *Dr. Lisa Knysz*

BHPI has developed Healthcare Engagement Teams (HET) as a means of facilitating better integrated healthcare between behavioral health and physical health professionals. Pilot programs with area health plans that will be used to expand the HET model across Michigan will be discussed.

Engolve: *Michael Grover, Chief Operating Officer, Engolve Vision*

Mr. Grover will introduce the audience to Engolve and provide an overview of its clinical programs and services that enable better health outcomes through simplifying access to affordable, flexible, comprehensive healthcare management for individuals and the organizations that care for them. The benefits of an integrated, whole-health approach to health benefit delivery will be addressed.

Gilead Sciences: *Lorelei Black, Senior Manager | National Accounts, Strategic Accounts Central*

Ms. Black will provide an overview of Gilead Sciences and the 2016 Hepatitis C Trends Report, 3rd edition. The report offers insights into current clinical practice and issues related to the hepatitis C virus (HCV) that payers and healthcare providers face today.

HealthMine: *Rodger Kormylo, Vice President of Business Development and Sales*

Mr. Kormylo will demonstrate how HealthMine's cloud-based Health Intelligence Solution facilitates better health outcomes and lowers healthcare costs by providing actionable insight into health status and risk; direct-to-member guidance on necessary health actions; personalized motivation to close gaps in care; and health and business process improvements to plan operations leaders.

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WEDNESDAY, JULY 19, continued

VARIS, LLC: *Phyllis Cartwright, Vice President, Operations, APC*
Due to the high volume of outpatient claims, there is a great potential to recover significant dollars in overpayments. Ms. Cartwright will discuss the differences between DRG and Ambulatory Payment Classification (APC) overpayments and the challenges of the APC audit process. VARIS' three-part process provides the most comprehensive review process in the industry by reviewing 100% of claims and could provide health plans with up to 3% of total outpatient claims dollars being returned to the plan.

5:15 – 7:00 p.m.

MAHP Medical, Pharmacy and QI Directors Meeting

(MAHP Committee Members or Invitation Only)

Tower AB

7:00 – 9:00 p.m.

Opening Reception and Silent Auction with Sponsors in Exhibit Hall

Governor's CDEF

The Michigan Association of Health Plans appreciates the many sponsors of this 32nd Annual Summer Conference and has scheduled this opening event as a great networking opportunity for our health plan members, sponsors and all conference participants.

THURSDAY, JULY 20

All Thursday sessions will be in Governors AB

6:30 a.m.

Personal Wellness Option: Dental Dash

Meet in the hotel lobby

7:00 a.m.

Conference Registration Desk opens

Continental Breakfast and Silent Auction with Sponsors in Exhibit Hall

Governors CDEF

8:10 a.m.

Welcome and Introduction

Kimberly Thomas, *President, Michigan Association of Health Plans; Senior Vice President and General Counsel, Priority Health, Grand Rapids, MI*

Dominick Pallone, *Executive Director, Michigan Association of Health Plans, Lansing, MI*

8:15 a.m.

Keynote Address: Leveraging Data to Promote Greater Transparency in Health Care

SPEAKER: **Niall Brennan**, *MPP, President and Executive Director, Health Care Cost Institute, Washington, DC*

Niall Brennan will bring his insights as President of HCCI and former Chief Data Officer at CMS on the role of data in driving change across the health care industry. In particular, he will focus on the major strides in transparency that have been achieved in recent years and their implications for hospitals going forward.

9:30 a.m.

Prize Drawing and Stretch Break

9:45 a.m.

A Conversation with State Directors

MODERATOR: **Ron Fournier**, *Crain's Detroit Business, Detroit, MI*

PANELISTS:

Nick Lyon, *Director, Michigan Department of Health and Human Services (MDHHS), Lansing, MI*

Teri L. Morante, *Chief Deputy Director, Michigan Department of Financial and Insurance Services (DIFS), Lansing, MI*

The directors will comment on department priorities, common issues affecting health plans and respond to audience questions.

10:15 a.m.

Legislative Panel: Key Budget and Policy Issues Facing Michigan

MODERATOR: **Ron Fournier**, *Crain's Detroit Business, Detroit, MI*

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THURSDAY, JULY 20, Legislative Session continued

PANELISTS:

State Senator David Knezek (District 5)
State Senator Peter MacGregor (District 28)
State Senator Mike Shirkey (District 16)
State Representative Daniela Garcia (District 90)
State Representative Abdullah Hammoud (District 15)
State Representative Robert Kosowski (District 16)
State Representative Lana Theis (District 42)
State Representative Hank Vaupel (District 47)

Moderated by Ron Fournier, this panel of key lawmakers will debate current policy and budget issues and politics, and interact with the audience.

Prize Drawing

11:30 a.m.

Adjourn

Light lunch for non-golfers in Governor's Pre-function Area.

Noon

Shotgun Golf Tournament: Wolverine Course

Boxed lunches for golfers; meet at Golf Center.

5:30 - 7:30 p.m.

Reception and Silent Auction with Sponsors in Exhibit Hall

Governor's CDEF

Be sure to visit the booths and Silent Auction baskets—bidding will close on Friday morning!

Dinner on your own

FRIDAY, JULY 21

7:30 a.m.

Registration and Continental Breakfast and Silent Auction in Exhibit Hall

Governor's CDEF

8:25 a.m.

Welcome and Introduction

Governor's AB

Dominick Pallone, Executive Director, Michigan Association of Health Plans, Lansing, MI

8:30 a.m.

Keynote Address: The Politics of Health Care *Governor's AB*

SPEAKER: *Ronald Brownstein, Atlantic Media's Editorial Director for Strategic Partnerships, Editorial Director of National Journal and Senior Political Analyst, CNN & ABC*

The politics of health care are every bit as complex as the policy. Ronald Brownstein is the rare analyst who can explain both. Drawing on his deep experience covering every major health care debate since the 1990s, he will illuminate the policy options and political pressures that are shaping the debate over revising the Affordable Care Act. His insights provide audiences a keen understanding both of how changes in federal and state policy will remake the health care landscape, and how the struggle over those policies is shaped by the parties' larger political competition. From coverage and cost, to risk sharing and regulation, Brownstein will provide a panoramic picture of how the Donald Trump era is likely to change the equation for patients, physicians, hospitals, insurers and all other key institutions in the health care industry.

Prize Drawing

10:00 a.m.

Break in Exhibit Hall with Sponsors and Closing of the Silent Auction

Governor's CDEF

You will have just 30 minutes to make your final bids! The exhibit hall closes at 10:30 a.m.

10:30 a.m.

General Session: The Future of Value-Based Payment Models and the Impact on Pharmacy

Tower Ballroom

MODERATOR: *Karen Jonas, RPh, Pharmacy Consultant, Michigan Association of Health Plans, Lansing, MI*

PANELISTS:

A. Mark Fendrick, MD, Professor, Division of General Medicine, Department of Internal Medicine and Department of Health Management and Policy; Director, Center for Value-Based Insurance Design, University of Michigan, Ann Arbor, MI

Andrew G. Shuman, MD, Co-Director, Program in Clinical Ethics; Chair, Adult Ethics Committee and Consultation Service, Center for Bioethics and Social Sciences in Medicine (CBSSM); Michigan Medicine, Ann Arbor, MI

FRIDAY, JULY 21, General Session on Value-Based Payment Models, continued

Health plans can take advantage of innovative strategies across the care continuum and its effect on all pharmacy partners. With a value-based plan design and shifting payment models, health plans must clearly understand the correlation with pharmacy and clinical outcomes.

What does all this mean for the future of pharmacy in a value-based design world? This session will address the pros and cons of several emerging issues.

- Addressing health plans quality measures and how pharmacy vendor(s) have the capacity to offer and support value-based strategies.
- Implementing pay-for-performance models in the pharmacy network based upon pharmacy performance level metrics.
- Incorporating pharmaceutical management into a broader value-based benefit strategy.
- Implementing a value-based approach to managing pharmaceuticals based upon costs and outcomes

We will examine the issues from the perspectives of the health plan, the provider, pharmacists and the impact on the patient in a value-based design world.

Prize Drawing

Noon

MAHP Annual Awards Luncheon

Governor's AB

MAHP President's Report

Kimberly Thomas, President, Michigan Association of Health Plans; Senior Vice President and General Counsel, Priority Health, Grand Rapids, MI

Presentation of Ellis J. Bonner, Eugene Farnum, Presidential Merit, Legislative, PAC and Golf Awards and results of the Silent Auction Bids

1:15 p.m.

General Session: The Future of Medicaid

Tower Ballroom

MODERATOR: *Rick Murdock, Recently retired Executive Director of MAHP and President, RB Murdock Consulting, Lansing, MI*

PANELISTS:

Jeff Myers, CEO, Medicaid Health Plans of America (MHPA), Washington, DC

Chris Priest, Medicaid Director, Michigan Department of Health and Human Services, (MDHHS) Lansing, MI

Join the conversation with Medicaid experts about potential federal reforms and increased flexibility provided to states. Presenters will provide their opinions on the impact on states of increased flexibility from CMS, innovative ideas within managed care around the nation, and the potential implications for how Michigan operates its Medicaid program.

Prize Drawing

2:30 p.m.

Stretch Break

2:45 p.m.

General Session: Medicare Horizons

Tower Ballroom

MODERATOR: *Jan Getty, President, Resource Link of Michigan, LLC, MAHP Medicare Consultant, Waterford, MI*

PANELISTS:

Mark Hamelburg, Senior Vice President for Federal Programs, America's Health Insurance Plans, Washington, DC

Debbie Ryan, Vice President, Kaufman Hall & Associates, LLC, Skokie, IL

Jo Murphy, Executive Director, Michigan Medicare/Medicaid Assistance Program, Lansing, MI

MACRA, MIPS, APM...what does it all mean for you? Panelists will lead a wide-ranging discussion on their perspectives of how Medicare payment reform is impacting healthcare in Michigan and across the nation.

Prize Drawing

4:00 p.m.

Adjourn

Dinner on Your Own

5:30 p.m.

Tall Ships Cruise

(Pre-registration required.)

Bus departs Grand Traverse Resort (outside front lobby) at 5:30 p.m. The cruise sets sail at 6:30 p.m.

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SATURDAY, JULY 22

All Saturday sessions will be held in Governors AB.

8:00 a.m.

Continental Breakfast

9:00 a.m.

Welcome and Introductions

Dominick Pallone, Executive Director, Michigan Association of Health Plans, Lansing, MI

General Session: *Health Plan Integration: Lessons Learned and a Path Forward*

MODERATOR: *Rick Murdock, Recently-retired Executive Director of MAHP and President, RB Murdock Consulting, Lansing, MI*

PANELISTS:

Tim Engelhardt, Director, Federal Coordinated Health Care Office, Centers for Medicare and Medicaid Services (CMS), Washington, DC

G. Lawrence Atkins, PhD, Executive Director, Long-Term Quality Alliance and Executive Director, National Managed Long Term Support Services (MLTSS) Health Plan Association, Washington, DC

Lynda Zeller, Deputy Director, Michigan Department of Health and Human Services Behavioral Health and Developmental Disabilities Administration, Lansing, MI

Michigan currently is evaluating potential pilot programs to better integrate the physical and behavioral health benefits through managed care. The state also is taking part in the Duals demo (MI Health Link) to better integrate care for Medicaid/Medicare dual eligible. In the passage of state legislation which created the Healthy Michigan Act (Medicaid expansion), the legislature included language requiring the State to craft a path towards a managed care LTSS program.

The discussion will include high level overviews of how managed care is being asked to manage the Medicare/Medicaid dual eligible, Long Term Care eligible, and behavioral health Medicaid populations in Michigan and throughout the nation.

10:15 a.m.

Stretch Break

10:30 a.m.

General Session: *The Adverse Childhood Experiences Project: Where is Michigan Now?*

SPEAKERS: *Rick Murdock, Recently retired Executive Director of MAHP; President, RB Murdock Consulting and Michigan ACE Initiative Grant Coordinator, MAHP Foundation, Lansing, MI*

Rick will be joined by several participants from the Traverse City Region who took part in the first Michigan ACE Initiative, Master Training program: *Alison Arnold, Betsy Hardy and Mary Grumman.*

At the 2016 MAHP Conference, two sessions marked the start of MAHP involvement in creating an initiative regarding Adverse Childhood Experiences (ACE) in Michigan. First was the keynote presentation by Doctor Robert Anda, Co-Principal Investigator and Co-Founder, Adverse Childhood Experiences Study. Dr. Anda held the audience spellbound for 90 minutes as he highlighted the origin and implications of the seminal research that he conducted while at the Centers for Disease Control (CDC). This research studied over 17,000 individuals at the Kaiser Permanente Health Plan in San Diego and the impact of various adverse childhood experiences in the context of their current health status. This study set in motion hundreds of additional research and related program initiatives that continue to this day. With major neurological studies that affirm the study's results, it is now clear that addressing Adverse Childhood Experiences may be the most important public health initiative to be conducted.

The second session, later in the 2016 MAHP conference, was the Michigan "premiere" of the film, *Resilience* – a one-hour documentary on the origin of the ACE study, its impact and how communities are positively reacting. This documentary was released earlier in 2016 at the Sundance Film Festival and was produced by James Redford.

In December of 2016, MAHP Foundation was awarded a special grant by the Michigan Health Endowment Fund to develop a two-year program that would advance the ACE Initiative in Michigan. This session will highlight the grant's overall objectives: Awareness, Training, Research, and Communication and the status of various initiatives underway. Importantly, the session will discuss how this initiative relates to health plans, and will outline opportunities for involvement by them and related organizations.

11:30 a.m.

Evaluations and Final Prize Drawing

Adjourn

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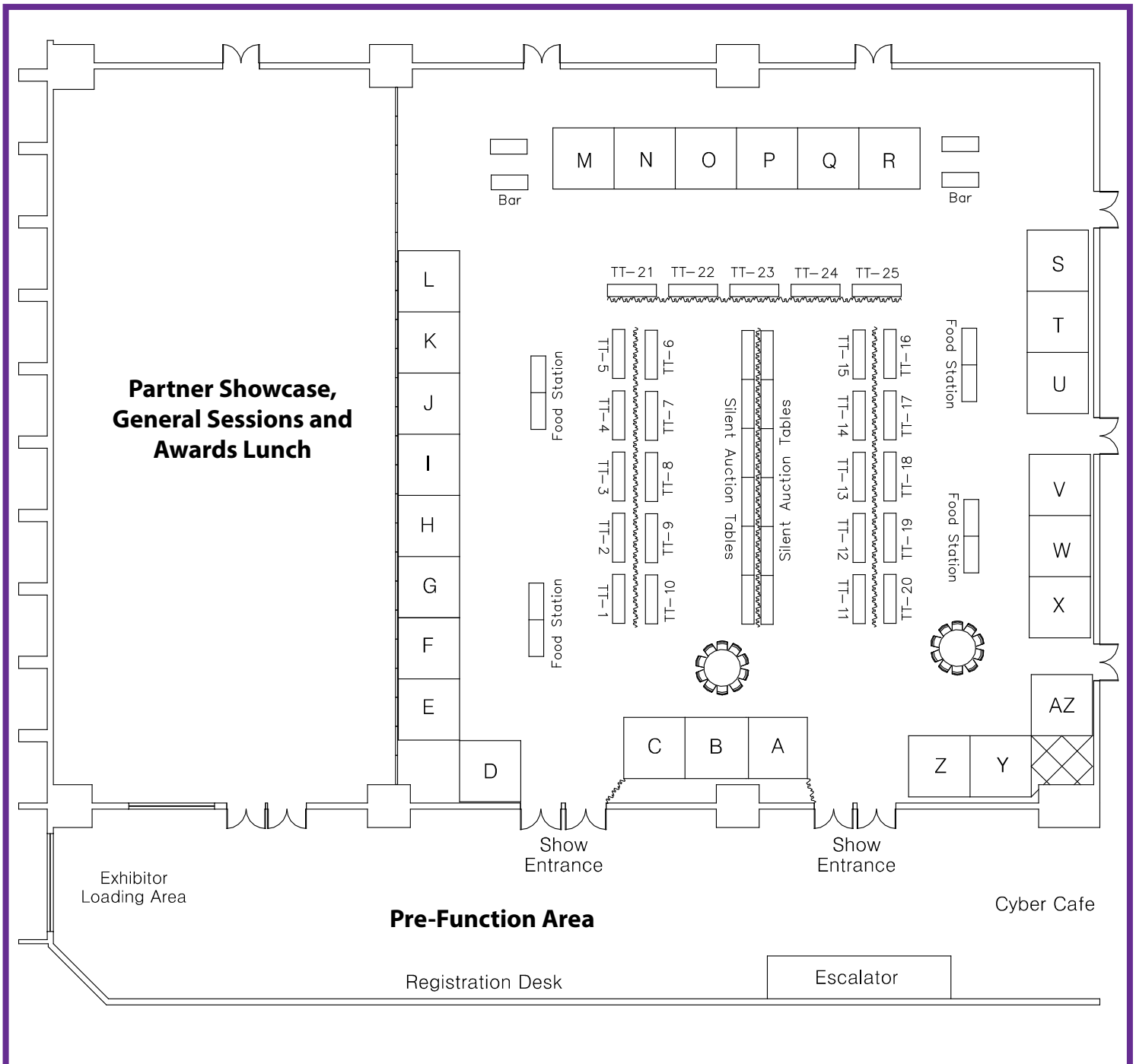
List of Exhibitors

GRAND TRAVERSE RESORT, ACME, MI

ORGANIZATION	BOOTH	ORGANIZATION	BOOTH
Access2Care	M	Lilly USA, LLC	TT-16
Alexion Pharmaceuticals	TT-11	Lincare/Active Infusion/Complete Infusion	TT-7
Alkermes	TT-2	Magellan Health	U
Altruista Health, Inc.	TT-13	MedImpact Healthcare Systems	TT-15
American Specialty Health	A	Michigan Public Health Institute	B and C
Answer Health on Demand	TT-12	Novo Nordisk	P
Area Agencies on Aging Association of Michigan	TT-8	Natera, Inc.	TT-24
Bayer Pharmaceuticals	TT-17	Payformance Solutions, an Altarum Company	TT-19
Beecher Evergreen	N/A	PerformRx	L
Behavioral Health Professionals, Inc. (BHPI)	Q	Philips Lifeline	TT-21
Byram Healthcare	TT-6	Plante Moran PLLC	R
Daiichi Sankyo (DSI)	TT-14	ProCare Rx	TT-1
DentaQuest	AZ	Quest Diagnostics	K
Easter Seals Michigan	TT-9	RedCard	TT-10
EnvisionRx	W	Sacred Heart Rehabilitation Center	TT-18
Express Scripts	Y	Sanofi	E
Finity, Inc.	D	SPH Analytics	F
Gilead Sciences	N	Sunovion Pharmaceuticals, Inc.	J
HMS	T	TESARO	TT-4
Health Information Design	TT-5	U.S. Medical Management	TT-22
healow Insights	V	VARIS, LLC	H
HealthMine	S	Veyo, LLC	TT-20
Hope Network	TT-25	Walgreens	O
Inovalon	Z	Zimmer Biomet	TT-23
Intersect ENT	X	Zoll Services, LLC-LifeVest	I
Johnson & Johnson	TT-3		

Exhibit Hall

Governors Halls C-F, Lower Level



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2017 Michigan Association of Health Plans Executive Committee

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Kathy Kendall, BSN, MM, McLaren Health Plan

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SAVE THE DATES! JULY 18-21, 2018

2018 MAHP Summer Conference

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**Thank you to our 2017
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Easter Seals Michigan

First Recovery Group

Health Information Design

Hope Network

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Natera, Inc.

**National Kidney Foundation of
Michigan**

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RedCard

Sacred Heart Rehabilitation Center

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Special Event Partners

**Behavioral Health Professionals,
Inc. (BHPI):**
Popcorn Station at Wednesday
Reception

EnvisionRx
Caricature artist at Wednesday and
Thursday receptions

First Recovery Group:
Conference Lanyards

Human Arc:
Cyber Care and Charging Station

JVHL:
Popcorn Station at Thursday
Reception

Magellan Health:
Special Family Activities at
Thursday Reception

PerformRx:
Conference Tote Bags